



43UR781C – Commercial Lite, Smart TV

Display	Inch	43"
	Resolution	3,840 x 2,160 (4K UHD)
	Type	4K UHD
	Backlight Type	Direct
	Brightness	270 nit
	Refresh Rate	50Hz Native
Processing	Picture Processor	α5 AI Processor 4K Gen6
	AI Upscaling	4K Upscaling
	Dynamic Tone Mapping	Yes
	AI Brightness Control	Yes
	HDR (High Dynamic Range)	HDR10 / HLG
	FILMMAKER MODE™	Yes
	Picture Mode	9 modes (Vivid, Standard, Eco, Cinema, Sports, Game, Filmmaker, (ISF)Expert(Bright Room), (ISF)Expert
Smart TV	SMART TV	webOS 23, ThinQ, Intelligent Voice Recognition, Magic Remote Control, Works with Apple Airplay2 , Smartphone Remote App (LG ThinQ), Full Web Browser, LG Channels, Sports Alert, Family Settings, USB Camera Compatible
Connectivity	HDMI Input 3ea (supports eARC, ALLM as specified in HDMI 2.1), Simplink (HDMI CEC), HDMI Audio Return Channel eARC (HDMI 2), USB Input 2ea (v 2.0), Wi-Fi (Wi-Fi 5), Bluetooth Support (v 5.0), Ethernet Input, CI Slot (1ea), RF Input (Antenna/Cable, 2ea), SPDIF (Optical Digital Audio Out, 1ea)	
Dimension	Vesa (mm)	200 x 200 mm
	W × H × D / Weight (without Stand)	967 x 564 x 57.1 mm / 8.8 kg
	W × H × D / Weight (with Stand)	967 x 621 x 200 mm / 8.9 kg
	W × H × D (Packaging, mm)	1,055 x 660 x 142 mm (ISTA6 : 1,120 x 660 x 142)
	W × D (Stand, mm)	804 x 200 mm
	Packaging Weight (Overseas)	10.7 kg (ISTA6 : 11.5)